greencupdesign.

Affiliate Program

Our Mission: To relieve Small Business Owners of the stress of juggling an online presence and, in turn, support small business and a vital economy.

The Green Cup Design Affiliate Program is designed to offer other entrepreneurs the opportunity to refer their clients to a trustworthy small business for the next stage of their Web Presence, while receiving a reward for their efforts.

It takes time to introduce clients to another company, and a bad referral can reflect negatively on your work. I want to bridge that gap, just like I do for my clients, and offer something that you can trust that also benefits you.

Below are the Finder's Fees that I have designed to be fair for both us and you. Since work scope is unique to each client, I chose to use percentages instead of flat rates. As always, I am happy to meet with you should you have questions about this program or about a client.

Schedule I: One-Time Projects
(including website design, videography, photography, & SEO analysis)
> The first one-time project returns 10% to the referer. Should the client return for more work at a later time, it does not qualify for a further kickback.

Schedule II: Monthly Retainers
(including SEO / PPC, social media, website mgmt, & blogging / content)
> A monthly retainer is more reliable, so we are able to offer 10% of the monthly retainer for the first signing quarter (3 mo. period).

All Finder's Fees are paid at the end of the project / period, via PayPal.

We are looking for ongoing clients that we can treat right – adding stability to the small business economy. Our ideal client is a small business owner that has been in business for at least one year, are still involved in the day-to-day of their business, has a physical office or storefront, and cares about how their customers view their business. Some examples of such businesses are Law Firms, Dentists, Holistic health care (such as Chiropractors and Practitioners) and CPA's.

http://greencupdesign.com   1-616-666-3543   veronica@greencupdesign.com